

Адрес:

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African Business Club / Африканский Бизнес-Клуб

Event program
"International Africa Day 2025"
Forum of bloggers and journalists of Russia and Africa - "African Horizons"

PROGRAM

Date and time: 05/24/2025 from 14:00 to 17:00 Moscow time

Venue: Moscow, World Trade Center, Krasnopresnenskaya Embankment, Building 12

Organizer: African Initiative and African Business Club

Event format: In-person.

Number of participants: 50

What will happen?:

Russian bloggers and journalists will meet their colleagues from Africa and hold a round table on how to work together to create a common information space free from propaganda and fakes.

Participants:

Bloggers and journalists are expected to participate in the conference. from Russia and African countries.

Key objectives of the forum:

- **Strengthening connections:** Creating a platform for establishing contacts and exchanging experiences between Russian and African media specialists.
- **Knowledge sharing:** Discussion of current trends in the media industry, new technologies and working methods.
- **Content creation:** Joint creation of content covering various aspects of Russian-African relations, culture, economics and social sphere.
- **Countering Disinformation:** Discussing the problems of disinformation and developing strategies to prevent and expose it.
- **Supporting young talent:** Identifying and supporting promising bloggers and journalists from Russia and Africa.

Target:

- **Promotion of a positive image:** Formation of a positive image of Russia in Africa and Africa in Russia.
- **Creating a sustainable platform for search for new formats of cooperation.** Development of new formats of cooperation between Russian and African media.

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African Business Club / Африканский Бизнес-Клуб**What do you need to participate?**

- Fill out a Google Form.
- Obtain approval from the organizers.
- May 24, perform in person or join online.
- Deadline for applications: May 17, 2024.

Program of the International Day of Africa 2025" (Moscow)

13:00 - 14:00: Gathering of guests. Networking

14:00 - 14:20: Welcome remarks, speech by the organizers

14:20 - 15:00: Presentation from bloggers and journalists from Africa

15:00 - 16:00: Presentation from bloggers and journalists from Russia

16:00 - 16:30: Discussion of partners from Russia

16:30 - 17:00: Socializing. Tasting dishes of African and European cuisine

Free admission. Registration: <https://forms.gle/gWtnP7VW6maw2fSM9>

Details: <https://africanbusinessclub.ru/>

For any questions, please contact us by email: helloafrica@list.ru

The number of places is limited! Hurry to register