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**African Business Club / Африканский Бизнес-Клуб**

**Event program**  
**"International Africa Day 2025"**  
**Business Forum B2B - "African Horizons"**

**PROGRAM**

**Date and time:** 05/26/2025 from 14:00 to 18:30 Moscow time

**Venue:** Moscow, World Trade Center, Krasnopresnenskaya Embankment, Building 12

**Organizer:** African Initiative and African Business Club

**Event format:** In-person.

**Number of participants:** 100

**What will happen?:**

Russian and African entrepreneurs will exchange experiences of doing business in Africa and Russia, present their proposals to potential business partners and take the first steps towards implementing joint projects.

They will share knowledge and discuss vectors for developing partnerships with government and public organizations working in various areas of Russian-African economic cooperation.

**Participants:**

The conference is expected to be attended by entrepreneurs and investors from Russia and African countries: Cameroon, Burkina Faso, Mali, Côte d'Ivoire, Ethiopia, Uganda, Benin, South Africa, Tanzania, Nigeria, Kenya, Madagascar, Sierra Leone.

**Key objectives of the forum:**

- Discussion of a wide range of business topics for participants from Russia and African countries.
- Presentation of African projects for Russian entrepreneurs and investors.
- Presentation of Russian projects for African partners.
- Targeted communication between Russian and African partners for joint projects.
- Conclusion of memoranda on the commencement of negotiations for the implementation of specific projects.

**Target:**

- Draw up a roadmap with the goal of signing contracts in October 2025 at the international B2B forum "Business Russia-Africa Expo 2025".

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## **African Business Club / Африканский Бизнес-Клуб**

### **What do you need to participate?**

- Prepare a presentation of projects in PDF format.
- Prepare a video presentation.
- Fill out a Google Form.
- Obtain approval from the organizers.
- May 26, perform in person or join online.
- Deadline for applications: May 17, 2024.

### **Program of the International Day of Africa 2025" (Moscow)**

**13:00 - 14:00: *Gathering of guests.*** Networking

**14:00 - 14:30: *Welcome words, speech by the organizers***

**14:30 - 15:30:** Presentation of projects from Africa

**15:30 - 16:00:** Discussion of partners from Africa

**16:00 - 16:40:** Lunch. Tasting of African and European cuisine

**16:40 - 17:40:** Presentations of Russian projects

**17:40 - 18:00:** Discussion of partners from Russia

**18:00 - 18:30: Communication**

**Free admission. Registration:** <https://forms.gle/EpVkhH9N1NtnDNCu5>

**Details:** <https://africanbusinessclub.ru/>

**For any questions, please contact us by email:** [helloafrica@list.ru](mailto:helloafrica@list.ru)

The number of places is limited! Hurry to register